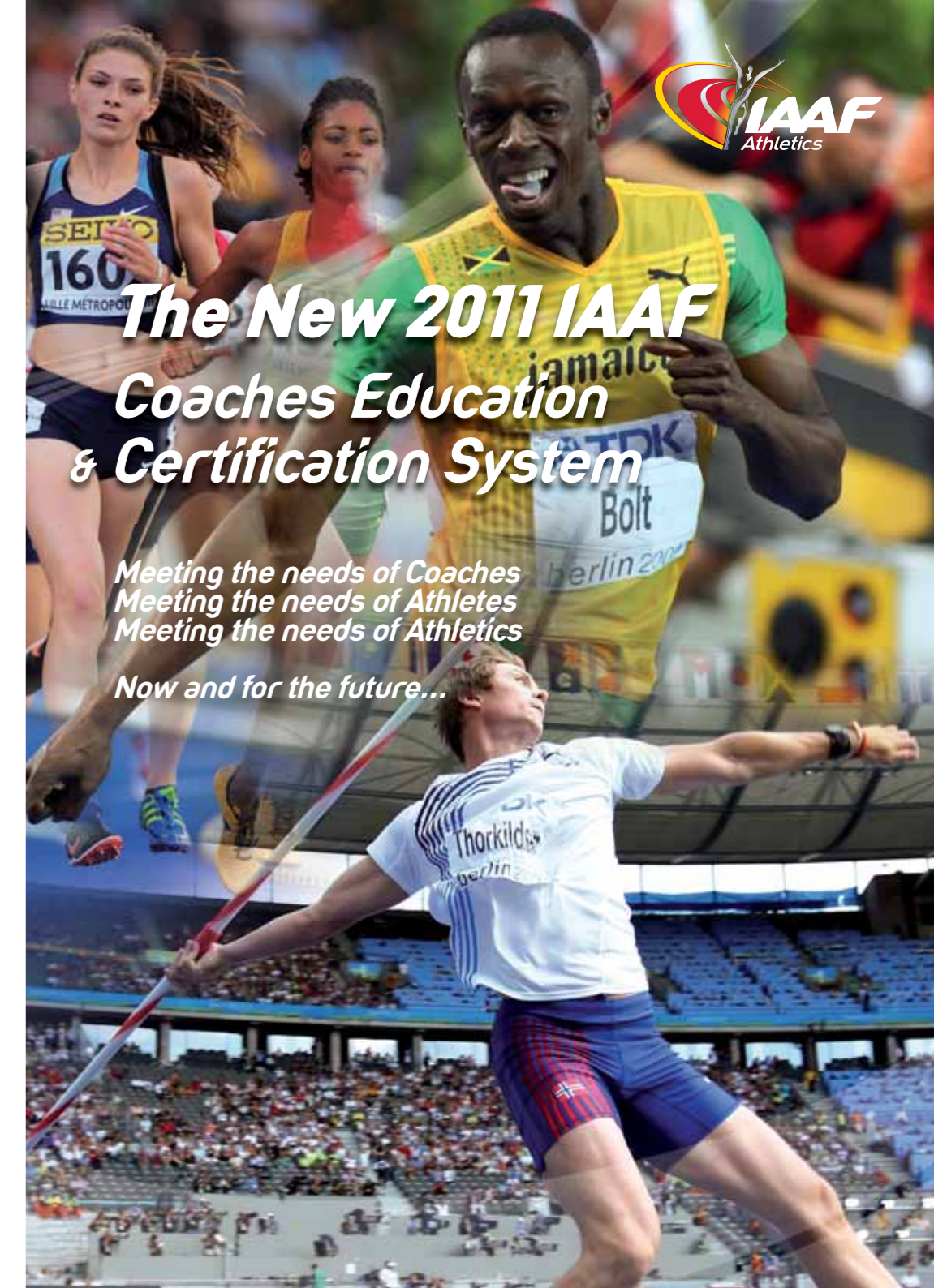




For further information
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	Level I	Level II	Level III	Level IV	Level V
Title	Youth Coach	Assistant Coach	Coach	Senior Coach	Academy Coach
Duration	10-day Course	14-day Course	14-day Course	14-day Course	3 to 12 months Course
Objective	To develop the skills to organise Kids' Athletics: preparation and competition + orientation to athletics for 13-15 years	To develop basic coaching skills	To develop intermediate coaching skills and knowledge	To develop performance coaching skills and knowledge	To develop a professional specialisation in performance management
Target Group	Teachers and Talent Scouts	Teachers and Coaches	Coaches	Performance Coaches	Experienced and active coaches
Entry Requirements	Minimum of 18 years of age, interest in athletics	Level I certificate and minimum of 21 years of age	Successful completion of Level II and one year of active coaching certified by MF	Successful completion of Level III and one year of active coaching certified by MF	IAAF Diploma in Coaching or Equivalent Recommendation by MFs
Qualification	IAAF CECS Level I Certificate	IAAF CECS Level II Certificate	IAAF CECS Level III Certificate	IAAF Diploma in Coaching, after two years of active coaching	IAAF Academy Diploma
Funding	IAAF, Olympic Solidarity and National	IAAF, Olympic Solidarity and National	IAAF / National	IAAF / National	IAAF, Area, MF, self-funded
Participants' goal after course	To stage Kids' Athletics and to prepare and motivate these youth (13 - 15 years) to continue with athletics	To implement appropriate athletics programmes to youth athletes	To coach a selected event group to beginner and developing athletes	To coach a selected event group to performance athletes	To serve the MF in the chosen area of Academy specialisation
Activity Area	Schools, Clubs, Member Federation, Ministry of Education	PE classes in schools, basic training in clubs	Athletics institutions (e.g. clubs), Member Federation	Athletics institutions (e.g. clubs), Member Federation	Member Federation, Universities, Clubs
Invitation	by Member Federation, Schools, Clubs	Recommendation by Member Federation	by IAAF, recommended by MFs	by IAAF, recommended by MFs	by IAAF, recommended by MFs
Equivalency	None	None	On request to IAAF and approval	On request to IAAF and approval	On request to IAAF and approval
Lecturer Education	CECS Level I Lecturer Organised by IAAF	CECS Level II Lecturer Organised by IAAF	CECS Level III/IV Lecturer Course Organised by IAAF	CECS Level III/IV Lecturer Course Organised by IAAF	"IAAF Academy Expert" (nominated)
Education choices	None	None	Event groups	Event groups	Chief Coach, Elite Coach, Coaching Development Director, Youth Chief Coach



The New 2011 IAAF Coaches Education & Certification System

Meeting the needs of Coaches
Meeting the needs of Athletes
Meeting the needs of Athletics

Now and for the future...

President's message

"I am convinced that the new IAAF Coaches Education and Certification System will have a very positive impact on the future of our sport. We are planting the seeds for long-term growth and our Member Federations will reap the benefits. With this integration of the athlete and coach development pathways, the IAAF CECS will take care of the 'seeds' from gathering and planting, through to maturation and 'harvesting'. In short, the IAAF has truly created a 'total coach education' system to meet the needs of Athletics now, and in the future. If the CECS achieves its aims, as I am certain it will, our endeavours will have been as successful as one could ever have wished them to be."



Lamine Diack

Lamine Diack, IAAF President

... planting the seeds for long-term growth ...

Introduction

In March 2007, the IAAF Development Commission meeting in Mombasa, Kenya approved a new structure for the global IAAF Coaches Education and Certification System, CECS, contributing to the present and future fulfilment of the objectives of the *Athletics World Plan*. It is a visionary and an aspirational concept with the new CECS structure being designed to align with and meet the criteria and objectives of the *Athletics World Plan*.

The new 5-Level CECS structure specifically addresses the following areas:

- Combining the traditional implementation of the CECS with the existing operations of *IAAF Kids' Athletics*, *IAAF Youth Athletics* and the *IAAF Academy* into an integrated system.

to identify and develop talent and be able to 'hand-hold' children through the transition into the 'real' Athletics of their youth years.

- Creation of a clear *Coach Development Pathway* that mirrors and supports the *Athlete Development Pathway* so that coaches are able to progress at an individual rate, according to their potential. This pathway is now more challenging and specific at the higher levels, as well as more attainable and realistic at lower levels.
- Implementation of a programme which is competence-focussed, rather than knowledge-based; and which updates existing educational materials to incorporate the latest practical and theoretical knowledge with flexible, up-to-date content.

Integration of Athlete and Coach Development Pathways

Around the world the *IAAF Kids' Athletics* has involved hundreds of thousands of children in fun, athletics-like competition. Without doubt, one of the greatest disappointments, and at odds with the response of children to these competitions, has been the poor retention of these children in the athletics community and their transfer to 'club athletics'. The new Level I - II will produce qualified Youth Coaches who will not only be able to train and prepare young children for *Kids' Athletics* competitions but also identify and develop talent to provide the 'bridge' to 'real' Athletics. At grass roots it is the affiliation to individuals that determines retention and Level I - II *Youth Coaches* will be competent and able to take the kids through to the youth programmes of training and competition relevant to 13-15 years of age. In the final analysis it will be

these interpersonal relationships and the human element that will effect retention and transition, more than any impersonal system, no matter how well intentioned. At the other end of the pathway, the *IAAF Academy* offers the Chief Coach course, which commenced in 2004. Subsequently, three other strands have been added: *Elite Coach*, through all event groups, *Coaching Development Director* and *Youth Chief Coach*. The Level V, *IAAF Academy*, is fully operational and offers courses from a global network of 13 partner universities. The Academy will continue to develop innovative courses to provide coaches with the relevant professional knowledge, understanding and practical experience to create an environment capable of delivering the highest levels of individual and team performance.

